

VALUE ADDED SERVICES

Tools for Today's Market



Trends of a Market Cycle

Market Cycles come and go like the seasons. Most people tend to react to the market based on what everyone else is doing. If a person buys at the top of the market, there is the lowest chance for opportunity and the highest degree of risk. On the other hand, if a person buys at the bottom or near the bottom, there is a higher opportunity for an increase in value with lower risk of loss.

Below is a diagram that depicts the emotions that commonly coincide with market trends.

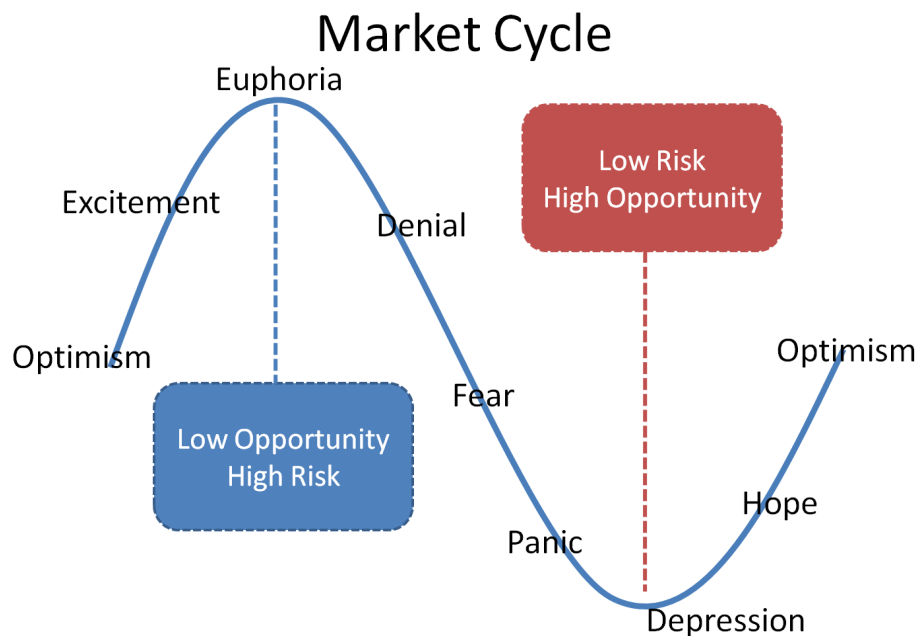


Diagram provided by Pat Zaby

Economists have already predicted that the market has hit the “bottom” and we are transitioning into the “Hope” stage. Don't miss out on the phenomenal opportunity to purchase a home now when values are still low, inventory is tremendous, and interest rates are at historical lows! When you are ready to starting looking for your home, feel free to call me, I would be grateful for the opportunity to work with you.



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